



GET NEW  
CUSTOMERS  
WITH  
GOOGLE  
MY BUSINESS

swipe  
to learn

# WHAT IS GOOGLE MY BUSINESS?

It's a free online business listing, where you can add your company details, including your photos, location and services.





# CREATING A GOOGLE MY BUSINESS PAGE

attracts new customers to your business  
through Google searches and maps.



# GET DISCOVERED EASILY

having a Google Business Profile helps people to find your business when looking for services like yours in their local area.



# CONTROL YOUR BUSINESS INFORMATION

Google My Business allows you full control over your contact information, business hours, and other essential details.



# BUILD TRUST WITH GOOGLE REVIEWS

reviews are a key way to build meaningful trust and credibility, which will help future potential customers decide to choose your business.





**START YOUR  
MARKETING  
JOURNEY  
NOW**



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# FOUND THIS HELPPFUL?

Keep your eyes peeled for more in our  
Marketing Support series, coming soon!

