



HOW TO BE CONSISTENT ON SOCIAL MEDIA

swipe
to learn

MAKE A PLAN...

Think about how often you'll post and choose content topics you want to talk about. It'll make it easier for you to think of future posts while keeping a unified brand.



FIND SOME INSPIRATION...

Follow accounts that educate and inspire you. Follow accounts that offer industry updates, business tips and tricks, and even competitor accounts, use what you've learned to develop your ideas and get ahead.



USE A SOCIAL MEDIA SCHEDULER...

Tools like Hootsuite and Buffer are free to use and offer you the opportunity to schedule posts in advance across a number of social channels.

DON'T STRESS THE STATS...

The majority of posts don't just go viral. Don't lose motivation if your metrics don't immediately pick up. The most important thing is just to get involved.

Consistency is key!





**START YOUR
MARKETING
JOURNEY
NOW.**





FOUND THIS HELPFUL?

Keep your eyes peeled for more in our
Marketing Support series!

